

MINUTES: SEASIDE NEIGHBORHOOD ASSOCIATION GENERAL MEETING
November 16, 2016 Sea Aire Golf Clubhouse 7:00 – 9:00
All Board Members were present. 21 people in attendance

Treasurer's Report: Pam Combar

SNA is now reinstated by Cal. as a Not For Profit entity. Donations/dues are tax deductible. Presently, SNA has about \$1327.88 in bank. The Paypal feature on the SNA website now permits donations of any amount, which means that Resident (\$20) and Business (\$50) memberships as well as Scholarship Sponsorships (\$50 - \$500+) can all be submitted via Paypal.

V.P. of Membership: Melissa Wright

There are, as of today, 39 paid members in SNA. Paid members have the right to vote for Board Members. The Membership VP needs the help of a membership committee to do a variety of membership-related jobs, such as posting meeting signs, creating solicitation letters, posting member data to club roster, sending out emails and creating flyers.

V.P. of Activities: Jenna Christensen

The Board recently revamped this job to include supervising the following committees: Landscaping Awards, Holiday Lights Awards, Seaside Heroes Park Upkeep, and Family Fun Activities. Jenna solicited members/chairs for all those committees. This year's Holiday Lights chair, Teri Kuwahara, suggested adding the words "Join SNA Today!" on the winners' signs. Teri solicited members for the Holiday Lights Awards committee.

V.P. of Scholarships: Linda Conkey

Linda explained that two scholarship winners are chosen following the committee-designed rubric. We give out as much scholarship money as we have. A member suggested that a lot of small scholarships be given, rather than a few large ones. Kurt responded that the Board felt that giving a small amount of money is not financially helpful to the winners.

Holiday Lights Traffic Committee: Kurt James

The committee met four times to prioritize issues associated with the Sleepy Hollow lights tradition. Then met with City representatives, and both groups agreed upon Residents' Responsibilities and City's Responsibilities.

RESIDENTS are requested to adhere to the following:

- Lights out at 10 pm every night. Ace Hardware will offer a discount on lights timers, and SNA members have offered to install them.
- Residents sell food ON THEIR OWN PROPERTY (not blocking the sidewalk) and ONLY ON FRIDAYS AND SATURDAYS
- Report outside vendors to TPD. No vending permits are ever given.

TPD AND THE CITY have agreed to:

- Expand exit signage that directs visitors OUT of the area.
- Mark exit signs more clearly, i.e. EXIT TO PCH /CALLE MAYOR.
- Set up more designated points of entry, marked by signs.
- Continue to prohibit left turns onto Roberts Rd.
- Provide free additional trash and recycle bins to residents. Residents can request them by calling 310-781-6900.

Kurt reported that during the weekend after Thanksgiving, a crew of volunteers will fan out to deliver flyers to each household. Handouts will include SNA membership info and Holiday Lights guidelines.

Water- wise Gardening speaker: Mike Garcia of Enviroscape

<http://enviroscapela.com/>

Mr. Garcia encouraged audience members to visit the sustainable garden he created over a decade ago at Polliwog Park in Manhattan Beach. He has lots more info and learning opportunities on his website.

Mr. Garcia advocated Karapia for use as a grass substitute. It's a plant of Japanese origin that only requires watering once a month. He suggested that when putting in a lawn, it's best to use sod rather than seed, as it blocks weeds from popping up. You can reach Robert Shoquest, a Kurapia rep, directly at 8052369272.

He suggested drip irrigation using a Rainbird system Rainbird uses copper, which keeps snails away and creates acid that chews away tree roots.

He said we may have 20 more years of drought ahead, so be water-wise!

Voting for 2017 – 2019 SNA Board

All present Board Officers were re-elected. In addition, Pam Jensen accepted the roll of Web Master.

Open Forum:

1. John Blanco was granted permission to head an Ad-hoc committee to investigate the interest and feasibility of having identifying signs that say "Seaside Neighborhood" or "Seaside Ranchos Neighborhood" placed at entrances to our area.
2. Members discussed problems with being over-billed and then not reimbursed by Cal Water. Cal Water customers should first check their meters to see if there's a drip. Then, If the bill is higher than it should be and the company won't reimburse, complain to City.