

## CANDIDATE FOR PRESIDENT

My name is **Tricia Blanco**. I've been on the Board of SNA for 7 years, and I've served as Scholarship Chair and Secretary. I am currently the President. Before I retired in 2016, I taught Spanish for over 30 years, the last 21 of them in the Torrance Unified School District, and the last 11 years at SHS.

I took on the Presidency of this organization five years ago because I saw the need for more civil discourse with the City regarding the Holiday Lights Displays period. I'm also trying to have SNA act as a conduit to inform the entire neighborhood about City and State issues that affect us, and to provide ways for Seaside neighbors to support and appreciate each other.

The biggest benefit I've found to being the SNA President has been working with a lot of very cool and civic-minded people, both on the Board and in the neighborhood. Interviewing people for the Seaside Matters newsletters, working on committees, welcoming new neighbors, pulling weeds at Heroes Park and celebrating Landscaping and Scholarship winners have afforded me that privilege.

As President of SNA, I often meet with City officials, City staff and leaders of other Associations to discuss area and city issues. I have organized the SNA meetings to include vital information that I've discovered, such as State zoning laws, our M.I.A. City Treasurer, the Hillside Overlay Ordinance, the homeless problem, and the City budget. I've been on the Scholarship Selection Committee and the Lights Awards Committee for all 7 years. This past October's *Celebrate Seaside!* Event at Heroes Park was my brainchild, but its success was due to the hard work and talents of the whole SNA Board, as well as the participation of such accomplished youth as South High Dance.



**TRICIA BLANCO**

## **CANDIDATE FOR VP OF SOCIAL MEDIA/ADVERTISING**

Dear Seaside Neighborhood Association Members,

My name is **Pam Jensen**, current SNA Board member and candidate for re-election for the 2nd V.P. position of Social Media/Advertising. I have held this position for the past 5 years and have enjoyed my time on the Board, meeting and working with my fellow neighbors.

During my tenure on the Board, I have revamped and expanded the SNA website, created an SNA Facebook and Instagram page, and developed the Business Partners/Sponsor Program. My position consists of creating content for the 3 social media sites, posting SNA and neighborhood news on a regular basis to all 3 sites, and advertising for our valued Business Partners. I also assist the President with the newsletter and other tasks, as needed.

I have been a Seaside homeowner for 38 years, working as a neighborhood Realtor for the past 34 years, and I wouldn't want to live anywhere else. I have enjoyed being a part of the SNA as a volunteer, which helps me stay connected to the neighborhood I love.

My goals for 2022 are to further expand the lines of communication between the SNA Board and the Seaside community, and seek to partner with, and support our local businesses.

I respectfully ask for your vote in the upcoming election.



**PAM JENSEN**

## CANDIDATE FOR VP OF MEMBERSHIP

My name is **Jenna Christensen**, and I've been on the Seaside Neighborhood Association (SNA) Board for 9 years. I'm very proud of what we've achieved, and sincerely hope that you will want to be a member and perhaps even participate in some of the work that our Board focuses on. You will find that we are a friendly and open group. As VP of Membership, my duties include

- Authorized signer on checks.
- Maintaining records of all data relevant to membership, including name/address/phone number/email/join date/renew date/amount paid/method of payment.
- Spearheading Membership Drive every year.
- A recent addition to my duties is to personally contact each new family to make them feel welcome, answer any questions and introduce them to our Association and explain the benefits of SNA membership.
- Managing the selection of the Green Thumb Award: With each change of season, SNA honors two homeowners whose care of their landscape adds to the enrichment of the community and adds to the quality of life for all Seaside residents.
- Managing the Seaside Heroes Park beautification event which I founded in the spring of 2014. Neighbors and people in the community volunteer to keep our park looking its best, and we meet the second Saturday of the month and work between 8 and 11 AM. As of November of 2021, over 3000 hours have gone into the project. Over 500 volunteers have participated, many on a regular basis. We invite you to join us and guarantee you'll have a great time.

I've lived in numerous places all over the world so when I say this area is one of the most wonderful places you could choose to set down roots, "I know from what I speak!" We moved here from the Westside when my daughter was 12, and felt at home right away. I enjoy contributing to the community in which I live and work (I help people with their Real Estate needs) and am always open to sharing my knowledge of the area.



**JENNA CHRISTENSEN**

## **CANDIDATE FOR TREASURER**

I, **Melissa Wright**, have served as the SNA Treasurer the last five years. One of my first duties was to organize the revision of the SNA Bylaws, and then file all necessary documents to become a non-profit, 501.c.3 entity. If elected for another year I will continue to fulfill all the financial duties this position requires. These include all the checking, banking, financial and tax report filings required in keeping the SNA in good standing. I also act as Parliamentarian, guiding the Board questions in understanding how the Bylaws apply to various situations. My background includes running my own business and volunteer leadership for many years in such organizations as the PTA, the Torrance Unified School District and as a City Commissioner.



**MELISSA WRIGHT**

## **CANDIDATE FOR VP OF COMMUNITY DEVELOPMENT**

As an active member of SNA for over six years I, **John Blanco**, have attended most SNA General Meetings and have been involved in many of the Association's activities. Some of these are the Holiday Lights Awards Selection Committee, the Scholarship Awards Selection Committee, the Holiday Lights Committee representative to TPD, and for the last two years I walked the Sleepy Hollow area every night during the Lights period to observe and report on vendor and police activity.

I also suggested that this Community Development position be created to find new projects that would benefit the neighborhood. A project I want to work on is to create a permanent entrance marker for the Seaside Ranchos area.

My qualifications for the position are:

1. 36 years of Quality Program Management at a major aircraft company. I managed several Projects from inception to final completion. This included developing Project milestone plans, tracking project status, developing budget plans, and managing small groups of people to accomplish the Projects.
2. I am friends with many of the Torrance Council members and know many of the City Staff.
3. I've lived on Gaycrest Ave. for over 33 years, and raised my 3 sons here in Seaside.



**JOHN BLANCO**

## **CANDIDATE FOR SECRETARY**

Hello, my name is Lisa Babros. I have been a Seaside homeowner since 1993 and enjoyed raising my two boys in this wonderful neighborhood. I have been a volunteer at Seaside Elementary, where I was room mom for over seven years. I was the Adventures in Art chairperson for three years and a docent for six years. I then joined the PTA at Calle Mayor Middle School and South High as the VP of Hospitality. I served on the scholarship committee at Calle Mayor for three years. I was also involved with the Boy Scouts Troop 718, helping with summer camps and various positions. Now that my boys are grown, I hope to use my volunteer experience to help with the Seaside Neighborhood Association.

Thank you for considering me to be a part of the SNA board.



**LISA BABROS**