

OCTOBER 28, 2022

SEASIDE NEIGHBORHOOD ASSOCIATION

SEASIDE MATTERS



VIRTUAL FALL GENERAL MEETING

WED., NOVEMBER 9, 2022 7:00 - 8:30 PM

Ms. Michelle Ramirez,

Director of

the Dept. of Community Development,
will discuss

*5000 More Housing Units in Torrance
by 2029: Why? How? Where?*

EVERYONE IS WELCOME TO OUR **VIRTUAL** FALL MEETING.!

NEW TO ZOOM? NO PROBLEM.

JUST CLICK ON THE LINK BELOW AND YOU WILL BE DIRECTED TO A
'WAITING ROOM.'

YOU WILL 'ENTER' THE MEETING WHEN THE PROGRAM BEGINS.

Join Zoom Meeting:

<https://us02web.zoom.us/j/2439582451?pwd=akFtOGNXa0JwbytRMGh0dkZpRUlwQT09>

SNA PRESIDENT'S MESSAGE

On behalf of Seaside residents who were dismayed by the cutting down of trees along the PV Blvd and Anza medians, as well as at TABB field, I posed the same question to the city Department of Public Works that the Lorax in the Dr. Seuss book asked: "Who speaks for the trees?"

At SNA's September 14th General Meeting entitled 'Recycling, Water and Trees,' Chief Arborist Luis Ochoa and the Parks Division Asst. Supervisor left no doubt that THEY speak for, protect and love the city's trees. It was touching to see how much 'heart' and thought they put into their work. Likewise, Resource Specialist Chuck Schaich led the attendees through a detailed analysis of the drought conditions that created California's water conservation crisis, as well as imparting the good news that Torrance's Goldsworthy Groundwater Desalter Project will be operational very soon.

And finally, the City's upcoming kitchen waste recycling program (beginning January 2023) as well as the three-container trash can system were detailed by new Sanitation Manager Chris Kuebert.

If you were not present at our Sept. 14th meeting, I recommend you peruse the City's extremely worthwhile slide presentation "Recycling, Water Usage and Trees." <https://www.seasideneighborhoodassociation.org/meeting-agenda.html> and click on homeowners_presentation.pdf.



**Learn about
Torrance's response to
State dictates to
provide housing for all
economic segments of
the community.**

**Meet Michelle Ramirez,
Director of the
Department of
Community
Development.**

**Come to our
VIRTUAL MEETING
on November 9th,
7 pm. - 8:30 pm.**

ZOOM MEETING LINK:

<https://us02web.zoom.us/j/2439582451?pwd=akFtOGNXa0JwbytRMGh0dkZpRUlwQT09>

Meeting ID: 243 958 2451

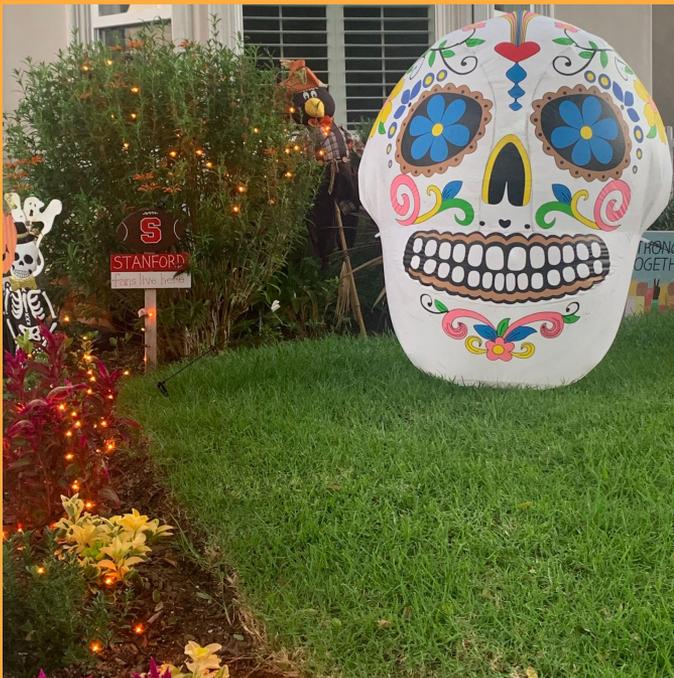
**SNA BOARD ELECTIONS will take place
during the NOVEMBER 9th MEETING!**

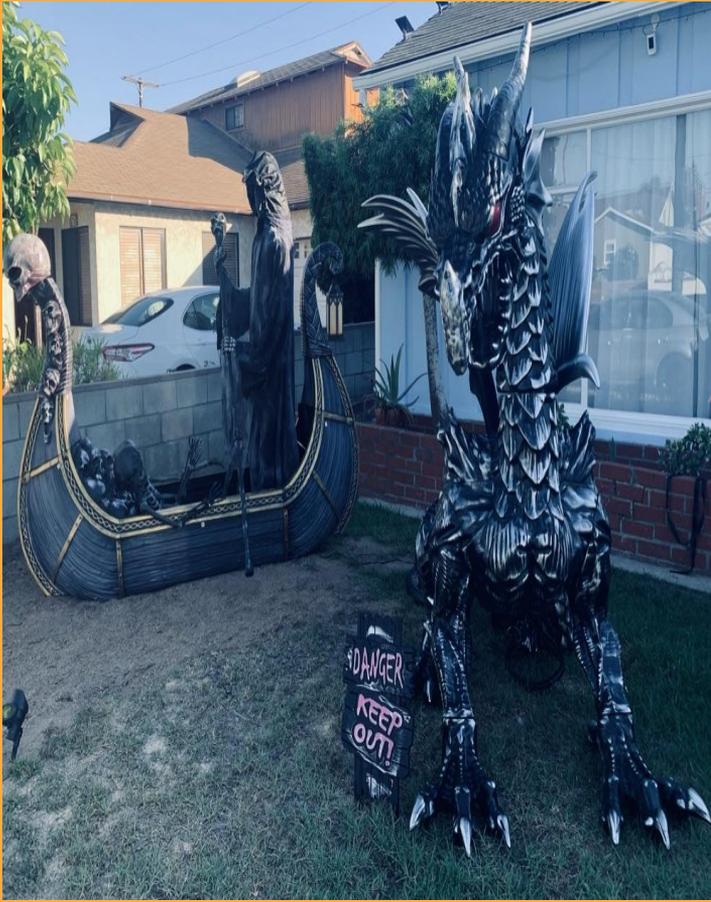
SNA'S ALL-VOLUNTEER LEADERSHIP

The SNA Executive Board consists of the elected leaders of the Seaside Neighborhood Association.

The SNA Executive Board includes President, VP of Membership, VP of Social Media & Advertising, VP of Community Development, Secretary and Treasurer. In addition, Committees are headed by non-elected, volunteer chairpersons. Those include the Scholarship Committee, the Holiday Lights Awards Selection Committee and the Landscaping Awards Selection Committee. The Holiday Lights Displays Planning Team meets as needed to review the previous holiday lights period, and plan for the next year.

'TIS THE SPOOKY SEASON IN SEASIDE!





Resident Group Rallies Against Airport Noise

If you are “annoyed by the noise” emitting from planes out of Torrance Airport, you should attend the Nov. 8 City Council meeting. Mike Griffiths asked for a report on the new noise-monitoring system, and it is tentatively set for release on Nov. 1st with that agenda. Many residents are extremely unhappy with the continuing noise. They say that west bound pilots are turning left before they reach the ocean, violating a municipal code. In addition, they point out that seven pilot training schools are now based at the airport.

The leaders of a Riviera Homeowners Association subgroup sent the Council a copy of a petition signed by more than 800 residents who want to see action on these issues. To view the petition and add your signature, go to:

<https://www.ipetitions.com/petition/petition-to-reduce-torrance-airport-impacts-now>

The group also has snail-mailed a tri-fold flyer to thousands of residents in the affected area. If you didn't get a copy, you can see it online,

<https://hollywoodriviera.org/torrance-airport-issues/> .

Mayor Attempts to Unilaterally Appoint a Civil Service Commissioner

Councilmembers Griffiths, Kalani and Sheikh said they were not previously notified when Mayor Chen declared at a Council meeting on Sept. 18, 2022, that he alone would select a Commissioner. (For decades, the City Council had been equal partners with the Mayor in nominating, vetting and selecting the commissioners.) Instead Mayor Chen announced his selection, and the very confused Council was limited to approving the Mayor's choice.

A week later, the Council nullified Chen's appointee, re-opened the application period for the powerful Civil Service Commission and eventually chose former Civil Service Manager Laura Lohnes. In addition, during its last meeting in September, the council discussed a series of revisions to its rules on commission appointments, in an effort to ensure that going forward, the Council will be integral to the selection process. If enacted, that revision would remove the option to allow the mayor to make appointments unilaterally.

Skyline Mobile Park Residents Disappointed

After months of pressure by Skyline Mobile Park residents to pass a rent stabilization ordinance (RSO), and even an in-person plea by LA County Supervisor Janet Hahn, the City Council chose to apply the protections of state Assembly Bill 1482 to Skyline lot rents until 2030. That law limits annual rent increases to 5% plus the regional consumer price index increase, for a total that can't exceed 10%. Supervisor Hahn commented that AB1482 is unfair to mobile home residents, as many are paying mortgages on their homes on top of renting the land under their residences. 86 cities have passed mobile home RSOs, according to a January study by the Mobile Home Park Homeowners Allegiance.

Owner John Saunders said that because of the \$836,000. tax he incurred upon the property being reassessed, the Skyline Mobile Park is running at a loss. Residents, meanwhile, say they are left with a deal that offers some stability — but could still lead to double-digit rent increases.

[.https://www.dailybreeze.com/2022/09/15/torrance-council-declines-to-enact-rent-stabilization-for-mobile-homes/](https://www.dailybreeze.com/2022/09/15/torrance-council-declines-to-enact-rent-stabilization-for-mobile-homes/)

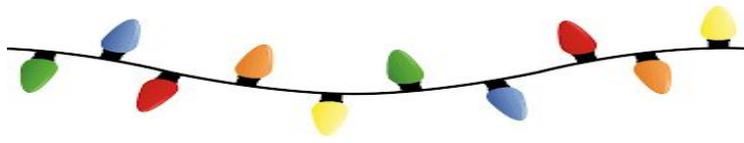
Does Torrance Want Another Gun Shop?

Does it surprise you to read that Torrance already has 12 gun shops in the City? The Planning Commission recently denied the application for another, the Red Rifle Ltd. gun shop, to be located on Sartori in downtown Torrance. Owner Jack Brandhorst appealed the Planning Commission's ruling, and his hearing before City Council is tentatively set for the Nov. 15 City Council meeting. Residents, as always, are urged to send comments beforehand to

CouncilMeetingPublicComment@Torranceca.gov

Hillside Home Design Appeal on November 8th

"If you are concerned about the status of our Hillside Overlay Ordinance, please come to the November 8th Council meeting for a decision about 139 Via Alameda. The plans for this 3564 sq. feet , two story home include a 370 sq. feet outdoor deck, 10 north facing windows, and a starkly contemporary design that isn't compatible with the neighborhood. The design disregards the HOO dictates regarding light, air, privacy, compatibility with the neighborhood and number of stories."SOURCE: RHA; Judy Brunetti, Pres.



2022

HOLIDAY LIGHTS DISPLAYS NEWS

BACKGROUND

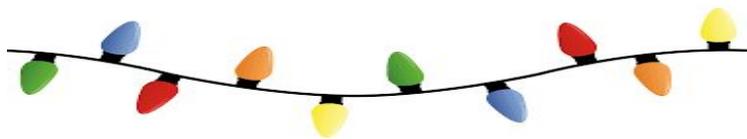
Reviewing the previous year's holiday lights displays period with residents and the City, as well as planning for the upcoming season, is a multi-step process. This year, eight residents attended a Holiday Lights Planning Team Meeting on September 29th, five from Sleepy Hollow and the other three from adjacent streets. The group reviewed comments from the neighborhood on every aspect of the experience, and then made recommendations for improvements.

Those suggestions that involved City resources were passed on to the City Manager's Assistant Ms. Jamie Le. On October 20, three from our Planning Team met with the City virtually to discuss the City's final resources plan for the 2022 season. Present from the City were the Director of Public Works, a City Engineer, a TPD traffic officer, a TPD bike patrol officer, the Director of Sanitation, the Director of Community Development and Asst. Manager Danny Santana.

To complete the circle of City approvals, the City Council's Committee on Community Development approved their plan on October 24th, and City Council will give final approval on November 8th.

CITY RESOURCES PLAN 2022

1. EALs- Signage will be posted on Dec. 5 warning that ticketing for parking in the Emergency Access Lanes begins Dec. 9th and ends in early January.
2. Trash cans- 20 additional HOLIDAY trash cans will be distributed on Dec. 9th. Neighbors, please leave the HOLIDAY cans out at all times. Sanitation will pick up trash a total of 3 days a week, that is, Mondays, Wednesdays and Thursdays.
3. Internal signage will direct traffic down Doris Way AND Robert Rd, with further directional signs on Carlow and Calle Mayor. No right turn on a red light at C/Mayor and PCH.
4. Traffic officers will be on duty at PCH and Robert from Nov. 9 - 11, and thereafter as needed, as determined by the officer in charge.
5. TPD bike patrol is scheduled for Dec. 16- 24th. TPD will direct its non-emergency phone line personnel to respond appropriately to residents' calls regarding the vendor Ordinances.
6. The roving vendor ordinance and Cottage Food ordinance will continue to be in effect. The Dept. of Community Development sends Environmental Quality Officers (EQOs), along with a uniformed police person, to inform each Cottage Food purveyor and each roving vendor about the Ordinances. The EQOs will not be giving out tickets.



HOLIDAY LIGHTS DISPLAYS CONTEST

Questions and Answers

- **How many winners are there?** There is always at least one winner from Sleepy Hollow and one 'At Large' winner. The Committee avoids giving the same resident an award twice in a ten year period.
- **What's the criteria for winning a Holiday Lights Displays Award?** A Committee of past winner families carefully selects the winners. Criteria:
 - extensive use of lights
 - coherence of theme
 - holiday spirit
 - owners did a lot of the work themselves
 - creativity
- **When and how are the lights judged?** Each family in the Committee views every house in the Seaside Ranchos neighborhood at least once, and nominates their favorites by the end of the 2nd week of December. Then, each family re-visits the nominees, and after much discussion, the Committee reaches a consensus. The winners receive a cool LIGHTS DISPLAYS WINNER sign and the adulation of the neighborhood!

Flyer and Website offer Guidelines for Residents

A neighbor-created flyer discussing civility norms (i.e., 'lights out' time, etc.) and City safety support during the lights displays period will be distributed to all homes in the Sleepy Hollow area in December.

A website created by Seaside resident and publicist Isela Blair garnered thousands of hits last year. Tell your visitors to check out <https://seasideholidaylights.com/> for the latest on the Lights from a local viewpoint.

Meet the SNA Board of Directors!

John Blanco
V.P. Community
Development



Pam Jensen
V.P. Media & Advertising



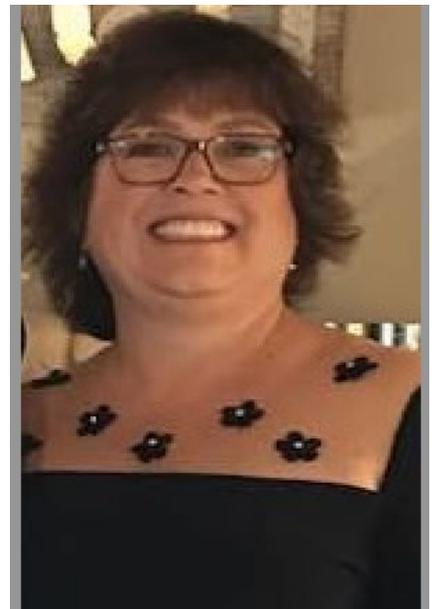
Tricia Blanco
President



Lisa Babros
Secretary



Jenna Christensen
V.P. Membership



Melissa Wright
Treasurer

Descriptions of SNA Elected Positions Dec. 2022- Nov. 2023

The PRESIDENT shall preside at all General & Board meetings, serving as chief executive officer. He/she shall be an ex-officio member of all SNA committees, and shall be eligible to sign checks. He/she shall organize, advertise for and present General Meetings. Additional duties of current President: Write/distribute the Seaside Matters newsletter; represent SNA at meetings with the City; participate in the Coalition of Torrance Neighborhood Associations; participate in the Coalition to Uphold the Hillside Overlay Ordinance and *Our Neighborhood Voices*.

The FIRST V.P. of MEMBERSHIP shall act in the absence of the President. He/she shall be allowed to sign checks; shall keep a membership roster up to date; and collect all dues. Additional duties of current VP of Membership: Home visits to welcome new residents; send invitations to join SNA to all new neighbors; send reminders to members to renew memberships; chairperson of Green Thumb Awards and Heroes Park Beautification.

The SECOND V.P. of SOCIAL MEDIA & ADVERTISEMENT shall manage, update & post all announcements, advertisements and other content pertaining to the Association on the SNA Social Media outlets. He/she will advertise for every Business Sponsor on a rotating basis, and also follow up with Sponsors to encourage renewal. He/she will also assist as needed in creating and formatting newsletters, yard signs, etcetera.

The THIRD V.P. OF COMMUNITY DEVELOPMENT shall present new community projects for Board approval and then organize committees and supervise them to bring the new projects to fruition. He/she shall aim to add or renew three Business Sponsors to the Association per year. Additional duties of the present VP of Community Development are to advertise the SNA meetings and activities by distributing and picking up the meeting signs, and setting up the meeting room or event location.

Descriptions of SNA Elected Positions, continued Dec. 2022- Nov. 2023

The SECRETARY shall record and distribute minutes of every Board meeting to Board members, and record and distribute minutes of every General Meeting to all SNA members. He/she shall create, print and distribute invitations, certificates and thank you notes for all Award programs. He/she will oversee the election process. As a Board Member, he/she will participate in and vote on all Board decisions.

The TREASURER shall be responsible for all aspects of the SNA monies, including balancing the checkbook, paying bills, paying taxes, and creating and publishing a quarterly financial report. As a Board member, he/she will participate in and vote on Board decisions. Additional duty of the current Treasurer:

Acts as Parliamentarian. Guides the Board to adhere to the Bylaws, and recommends procedures in changing/adding to Bylaws.

**ONLY SNA MEMBERS MAY VOTE FOR THE
BOARD.**

JOIN SNA TODAY!

**New memberships will run from
November '22 to December '23.**

THINKING OF JOINING THE SNA BOARD?

Would you like to be on the 2023 SNA Board? Or perhaps 'shadow' an officer for awhile, to see if your talents and personality are a good fit for this organization? We're open to new people and new ideas.

Want to talk it over? Call Tricia Blanco, President, 310 938 8338.

MEMBERS ALWAYS NEEDED FOR SNA COMMITTEES

Write us at seasideneighborhoodassociation@gmail.com to volunteer.

HOLIDAY LIGHTS DISPLAYS REVIEW TEAM

The Holiday Lights Displays Review Team (previously known as SNA-HLC) meets a few times a year and is open to all residents impacted by the Holiday Lights Displays. The Team reviews all aspects of the previous year's lights period and may decide to request further, or different, support from the City and/or the neighbors.

LANDSCAPING AWARDS SELECTION

Members needed. The Green Thumb Awards are given seasonally to our residents whose loving attention to their landscapes make Seaside more beautiful.

LIGHTS DISPLAYS AWARDS SELECTION

This Committee takes on the almost impossible task of choosing which displays will win the Lights Displays awards every year. The group also decides on the criteria and number of winners. Committee members should have won the Lights Displays Award previously.

NEIGHBORHOOD ENTRANCE MARKER PLANNING GROUP

Neighbors who are interested in working on all aspects of the creation of a marker or sign indicating the entrance to SEASIDE RANCHOS are invited to join this planning group.

SCHOLARSHIP WINNERS SELECTION COMMITTEE

Members needed, especially people with experience in high school academics. Thanks to the generosity of our Business Partners and members, SNA gives out post-high school scholarships to deserving neighborhood students. Selection Committee members, using a rubric, evaluate and score the applications. The Chairperson summarizes the scores and works with the Committee to get consensus on the winners.

OTHER ASSISTANCE: It would help the neighborhood enormously if residents who are keeping an eye on the big issues in Torrance would report back to the membership. Council watch, the City budget, adherence to the Hillside Ordinance, homelessness, TPD, and so many more issues affect our lives and are worthy of close attention. Can you be a reporter?

BECOME AN SNA BUSINESS PARTNER!

The SNA is grateful for our Members and Business Partners who sponsor the Seaside Neighborhood Association's programs. Their generosity helps make this possible, and we invite you to thank and support them. *Please visit our website for information on how to [become a Business Partner.](#)*



WELCOME

COME GROW WITH US

SNA

SEASIDE NEIGHBORHOOD ASSOCIATION

Join and/or Renew your SNA Membership!

Your membership dues go towards the SNA Scholarship Award, Green Thumb Award, Holiday Lights Award and neighborhood events. The SNA is a non-profit 501 (c) 3 and your donations are tax deductible within the law. All memberships are valid for 1 year from time of payment. Contact our Membership V.P. Jenna Christensen, at 310-920-9387, if you're not sure when your membership expires. To pay by credit card or PayPal, click the link below. *To pay by cash or check, please mail or drop of your dues to SNA Membership, 4621 Moresby Drive, Torrance 90505. [DONATE](#)*

We  Our
BUSINESS PARTNERS!

www.seasideneighborhoodassociation.org

BUSINESS PARTNERS

Carl Dispenziere, DDS

Pam Jensen - RE/MAX Estate Properties

Arash Bakhtari DDS, MS - Riviera Orthodontics

Paula Henges - Fully Promoted EmbroidMe

Jenna Christensen - Engel & Volkers Realty

Nothing Bundt Cakes Torrance

Blaine's Nutrition Holistic Health Center

Mark Hebson - Farmers Insurance

Dr. Mori - Pearly Smiles Pediatric Dentistry

Denise Torres - 3-1 Development, Inc.

Matt Smith - Voit Real Estate Services

Wax Junkies Detailing

Riera's Place

The End Bar and Lounge

Critters Seafood

Paradise Pools

Roya Beauty Spa

